

# OFFICIAL RECEPTION FRENCH AWARDS 2022

Sponsored by

**GALERIES LAFAYETTE**



## BEST INNOVATIVE TOUR OPERATOR

- ✓ **Online presence**
- ✓ **Ability to adapt in a pandemic context**
- ✓ **Innovative methods in stakeholders' interactions**

## BEST NICHE TOUR OPERATOR

- ✓ Offer niche destinations
- ✓ Sustained growth on a still developing market for France
- ✓ Ability to combine niche product with non-standard accommodation

## BEST INITIATIVE TOWARDS SUSTAINABILITY

- ✓ Accreditation or certification by a recognized organization
- ✓ Mention sustainability in policies, mission or vision
- ✓ Staff specifically dedicated to sustainability
- ✓ Offer alternative or eco-tourism tours

*Galleries Lafayette*

  
FRANCE 360

  
France Tourism Development Agency

# BEST INITIATIVE TOWARD SUSTAINABILITY

*Galerias  
Lafayette*

  
FRANCE 360

  
France Tourism Development Agency

ALIVEXPERIENCES



ON-SITE EXPERTS FOR TRAVEL ADVISORS



DUVINE

CYCLING + ADVENTURE CO.

Galeries Lafayette



ATOUT FRANCE  
France Tourism Development Agency